

# SPONSORSHIP

## Rally IN THE Valley



To become a sponsor for the  
2026 Rally in the Valley, contact:

**Steven McKee**  
**Ever Loyal Club**  
(319) 273-2468  
[steven.mckee@uni.edu](mailto:steven.mckee@uni.edu)

Event Sponsor	\$4,000
Purple & Gold Sponsor	\$1,500
Table Sponsor	\$1,000
Auction Sponsor	Auction Item

See reverse for sponsorship  
package details.

## **EVENT SPONSOR \$4,000:**

- Receives two (2) complimentary tables at the event (10 people per table)
- Recognition on the table(s) as a sponsor
- Video board recognition during the event (standalone graphic)
- Recognition on UNI Athletics & Ever Loyal Club social media platforms promoting the event<sup>1</sup>
- Easile recognition at the entrance and in front of the stage at the event
- Recognition on Handbid App category pages
- Recognition in the official Rally in the Valley event program
- Email recognition promoting the event
- PA recognition at the event

## **PURPLE & GOLD SPONSOR \$1,500:**

- Receives one (1) complimentary tables at the event (10 people per table)
- Recognition on the table(s) as a sponsor
- Video board recognition during the event (standalone graphic)
- Recognition in the official Rally in the Valley event program
- Recognition on UNI Athletics & Ever Loyal Club social media platforms promoting the event

## **TABLE SPONSOR \$1,000:**

- Receives a complimentary table(s) at the event (10 people per table)
- Recognition on the table(s) as a sponsor
- Video board recognition during the event (table sponsors graphic)

## **AUCTION SPONSOR:**

- Recognition of donation of item on auction table & Handbid