

SPONSORSHIP

Rally IN THE Valley

To become a sponsor for the
2026 Rally in the Valley, contact:



Steven McKee
Ever Loyal Club
(319) 273-2468
steven.mckee@uni.edu

| | |
|-----------------------|--------------|
| Event Sponsor | \$4,000 |
| Purple & Gold Sponsor | \$1,500 |
| Table Sponsor | \$1,000 |
| Auction Sponsor | Auction Item |

See reverse for sponsorship
package details.

EVENT SPONSOR \$4,000:

- Receives two (2) complimentary tables at the event (10 people per table)
- Recognition on the table(s) as a sponsor
- Video board recognition during the event (standalone graphic)
- Recognition on UNI Athletics & Ever Loyal Club social media platforms promoting the event¹
- Easile recognition at the entrance and in front of the stage at the event
- Recognition on Handbid App category pages
- Recognition in the official Rally in the Valley event program
- Email recognition promoting the event
- PA recognition at the event

PURPLE & GOLD SPONSOR \$1,500:

- Receives one (1) complimentary tables at the event (10 people per table)
- Recognition on the table(s) as a sponsor
- Video board recognition during the event (standalone graphic)
- Recognition in the official Rally in the Valley event program
- Recognition on UNI Athletics & Ever Loyal Club social media platforms promoting the event

TABLE SPONSOR \$1,000:

- Receives a complimentary table(s) at the event (10 people per table)
- Recognition on the table(s) as a sponsor
- Video board recognition during the event (table sponsors graphic)

AUCTION SPONSOR:

- Recognition of donation of item on auction table & Handbid